



# International Leadership and Business Summit July 2017

**Sunday, July 9, 2017**

**Day 1: You're Never Too Young to Change the World**

12:00-4:30      **Registration**  
Location: ICC Formal Lounge

12:00-4:30      **Georgetown Tours and Business Assignments**  
Campus Tours From LI staff  
TEAM LEADS / group & individual activities, including individual photos,  
email acquisition (tied to business partner assignment?), other activities,  
(TEAM LEADS: go over rules of the road / don't get yourself kicked out),  
Location: To be announced

4:45-6:00      **Dinner**  
Location: Leo O'Donovan Hall

6:15-7:00      **Welcome to Leadership Initiatives**

Education Director-Jacob Arndt  
Problem Solving Paradigm  
Overview of the Week: 5 min video

- 7:00-8:00    **Keynote Address**  
You're Never Too Young to Change the World  
Marshall J. Bailly II  
Executive Director and Founder, Leadership Initiatives  
Location: To be announced
- 8:15-9:00    **Group/Individual Team Introductions**  
TEAM LEADS / Tomorrow's schedule  
and dress code  
Location: To be announced
- 9:15-9:45    **Meet your business owner**  
Watch Business Partner Introduction Videos  
Introduction to Nigeria and Nigerian Diaspora Video  
Location: To be announced
- 10:00-10:45 **Dorm Down Time**  
Group work and independent time
- 10:45-11:00 **Room Check**

**Monday, July 10th, 2017**

**Day 2: Creating A Brighter Tomorrow**

- 7:00-8:15    **Breakfast**  
Location: Floor Lounge  
IE Dining APP Delivery to your individual floor.
- 8:30-9:15    **TEAM MEETING / prep for Skype calls (+ schedule adjustment announcements)**

International Business Alliance Program Case Studies  
Learn about two successful and two failed partnerships.  
Location: To be announced

**9:30-10:30 Skype Session # 1**

(Business - all teams together))  
Location: To be announced

**10:45-12:00 TEAM MEETING / expectations & next steps;**

Group photos & mission statements, how to build your team website  
Team Solutions and Research  
Location: To be announced

**12:15-1:15 Lunch**

Location: Floor Lounge  
IE Dining APP Delivery to your individual floor.

**1:30-3:00 FUN Team building activity and inflatable sumo wrestling tournament round 1**

**3:15-4:30 University Admissions: Discovering Your Potential Session 1**

**College Admissions Panel: Team 1**

Team 1 has 50 students  
Dartmouth Recruitment Director (or someone similar)  
Program: How Admissions Process Works  
Location: To be announced

**College Assistance Panel: Team 2**

Team 2 Has 50 students  
Students will receive initial access to college opportunities program, TestRocker, Scholly and Essay Assistance programs run through with students.  
Location: To be announced

4:45-6:00 **University Admissions: Discovering Your Potential Session 2**

**College Admissions Panel: Team 2**

Team 2 has 50 students

Dartmouth Recruitment Director (or someone similar)

Program: How Admissions Process Works

Location: To be announced

**College Assistance Panel: Team 1**

Team 1 Has 50 students

Students will receive initial access to college opportunities program, TestRocker, Scholly and Essay Assistance programs run through with students.

Location: To be announced

6:15-7:30 **Dinner**

Location: Leo O'Donovan Hall

7:30-9:20 **Choose Your Own Development Expert Session 1 and Session 2**

Students will choose from one of four development experts to speak

with and ask questions to create stronger solutions for their business partner.

1. Communications Expert
2. Development Expert
3. Design/Advertising Expert
4. Project Implementation Expert

Location: To be announced

- 9:30-10:30 **Student Team Workshop**  
Students begin putting together solutions for their business partner and Researching possibilities to gauge those solutions potential.
- 10:30-11:00 **Dorm Down Time**  
group work and independent time
- 11:00-11:15 **Room Check**

**Tuesday, July 11th, 2017**

**Day 3: Nations of Change**

- 7:00-8:15 **Breakfast**  
Location: Floor Lounge  
IE Dining APP Delivery to your individual floor.
- 8:30-9:15 **TEAM MEETING / prep for Skype calls (+ reminder schedule changes)**  
International Business Alliance Program Case Studies  
Learn about two successful and two failed partnerships.  
Location: To be announced
- 9:30-10:30 **Skype Session # 1**  
(business - all teams together)  
Location: To be announced
- 10:45-11:30 **Board Buses and Travel To The Embassy of Nigeria**

- 11:45-12:45    **Embassy of the Federal Republic of Nigeria Visit and Tour**  
Students will visit the Nigerian Embassy and meet with staff to learn about the nation and their partnership with the US.
- 12:45-1:15    **US State Department Speech**  
Students hear from the US State Department about the US relationship with Nigeria
- 1:15-2:00    **International Lunch at the Nigerian Embassy**  
Students will pre-select meals/foods chosen by the Nigerian, Israeli, Jordanian and Chinese Embassies
- 2:15-3:30    **Embassy Row Exploration: Choose Your Own Adventure Part 1**  
Students will be able to visit one of the following embassies and meet with staff and in some cases the ambassador.  
Students choose between the following embassies:
- Embassy of the People’s Republic of China
  - Embassy of Israel
  - Embassy of Austria
- 3:30-4:00    **Travel to Second Embassy Row Exploration Area**
- 4:00-5:00    **Embassy Row Exploration: Choose Your Own Adventure Part 2**  
Students will be able to visit one of the following embassies and meet with staff and in some cases the ambassador.  
Students choose between the following embassies:
- Embassy of Britain
  - Embassy of Egypt
  - Embassy of Italy

- 5:30-6:00 **Travel back to Georgetown**
- 6:15-7:30 **Dinner**  
Location: Leo O'Donovan Hall
- 7:45-9:45 **Presentation Session Lead by Dr. Jacob Arndt or Nigerian Development Consultation Session lead by LI Nigeria team**  
Location: To be announced
- 10:00-10:45 **Dorm Down Time**  
group work and independent time
- 10:45-11:00 **Room Check**

**Wednesday, July 12th, 2017**

**Day 4: Becoming The Change You Wish To See In The World**

- 7:00-8:15 **Breakfast**  
Location: Floor Lounge  
IE Dining APP Delivery to your individual floor.
- 8:30-9:00 **TEAM MEETING**  
Teams work on solutions and prepare for final Skype call with business partner
- 9:15-10:30 **Skype Session # 3**  
(business - final Skype calls))  
Location: TBA

10:45-12:45 **Washington DC Exploration: Choose Your Own Adventure Part 1**

Students will be able participate in one of the following tours: .

- U.S. Department of State
- U.S. Capitol
- U.S. Supreme Court

1:00-2:30 **Choose Your Own Adventure Lunches (Based upon tour location)**

- If U.S. Department of State: Magic Gourd Restaurant
- If U.S. Capitol: The US Capitol Restaurant
- If U.S. Supreme Court: The West Wing Cafe

3:00-5:30 **Washington DC Exploration: Choose Your Own Adventure Part 2**

Student choose between the following sightseeing tours:

- **Smithsonian Tour-Air and Space Museum**
- **Smithsonian Tour-Natural History Museum**
- **Smithsonian Tour-American History Museum**
- **Smithsonian-Natural History Museum**
- **Smithsonian-National Museum of African American History and Culture**
- **National Mall Monument Walking Tour**-Students will visit the  
Lincoln Memorial, the Washington Monument, the Jefferson Memorial, the Martin Luther King Memorial, and more

5:45 Board Buses

6:30-7:30 **Dorm Lounge Pizza Dinner**

From Dupont Circle's famous Alberto's Pizza

7:45-9:45 **Student Team Workshop**

Students begin finalizing solutions for their business partner, their team websites and begin practicing their presentations.



### **Nigerian Consultant Session**

Each student team will have 15 minutes with a Nigerian Development Consultant to review and offer advice on the students presentations and solutions.

10:00-10:45 **Dorm Down Time**

Group work and independent time

11:00 Late Night Snack Session/Student Room Check

**Thursday, July 13th, 2017**

**Day 5: Tomorrow's Solutions, Today**

7:00-8:15 **Breakfast**

Location: Floor Lounge

IE Dining APP Delivery to your individual floor.

8:30-10:30 **Consultant Review Sessions**

Students will have their presentations reviewed by professional development and communication experts.

Location: To be announced

10:30-11:15 **International Business Alliance Program Next Steps Seminar**

**11:15-12:30 Presentation Practice and Finalization Session**

Location: To be announced

**12:45-2:00 Lunch**

Location: Floor Lounge

IE Dining APP Delivery to your individual floor.

**2:30-6:30 The Future of Innovation: Project Presentations**

Location: To be announced

Judges include; Development Experts, Business consultants and Nigerian community leaders.

**6:30-7:30 Dinner**

Location: Leo O'Donovan Hall

**7:45-9:15 Career/Mentor Workshop: Meet an Expert Sessions 1 and 2**

Students will choose from one of four mentors to speak with and ask questions to help guide the students as they start to map out their futures.

Experts include:

- The Deputy Assistant Secretary for Nonproliferation Programs at State Department;
- A Senior Scientist from NASA;
- The Senior Protective Intelligence Research Specialist for the U.S. Secret Service;
- The former Planning & Performance Manager- Global Medicine & Occupational Health at ExxonMobil; and
- The former Staff Deputy of Military Intelligence for the United States Government

**9:30-11:30 Closing Social Event-movies, dance, pizza party and more**

Location: To be announced

11:45      Student Room Check/Late Night Snack Session

**Friday, July 14th, 2017**

**Day 6: Looking Forward**

7:00-7:30    **Depart Preparations**  
Location: To be announced

7:45-8:45    **Breakfast**  
Location: Floor Lounge  
IE Dining APP Delivery to your individual floor.

9:00-9:45    **Last Team Meeting**  
Conference Awards  
Project Assessment/Completion Report  
International Development Certification  
Location: To be announced  
Staff Sumo Wrestling Contest  
1 Student Champion Vs Marshall

10:00-11:15      **Closing Ceremony**  
Become the Change you see in the World  
Location: To be announced

11:30      **Departures Begin**

**End of Seminar**

